

APPLICATION/CONTRACT TO EXHIBIT

ASMBS 27th Annual Meeting – Las Vegas, NV
 Aria Hotel at CityCenter | Exhibit Dates: June 23-25, 2010

Note: This application will not become a binding contract until it is approved and signed by ASMBS. All exhibits are subject to review and approval by ASMBS. Please type or print clearly. Make check payable to ASMBS. Return application via mail or fax to: ASMBS • 100 SW 75th Street, Suite 201 • Gainesville, FL 32607, Fax: 352.331.4975. You may also complete the application online at our website at www.asmbms2010.org.

CONTACT AND MAILING INFORMATION (exactly as it should appear in ASMBS publications)

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Telephone: _____ Fax: _____
 Company Website Address: _____
 Contact Person: _____
 Title: _____ Email (Required): _____
 Address if different from company address above: _____

BOOTH SIZE

10' x 10' (in-line).....	\$	2,200
10' x 10' (corner)	\$	2,700
10' x 20' (in-line)	\$	4,400
10' x 20' (corner)	\$	4,900
10' x 20' (end-cap).....	\$	5,400

By initialing here, I am stating that I have reviewed, and am in agreement with, the layout specifications for end-cap booths: _____

10' x 30' (in-line).....	\$	6,600
10' x 30' (corner)	\$	7,100

Island Booths (\$30 per sq. ft.)

10 x 20' (island)	\$	6,000
20' x 20' (island)	\$	12,000
20' x 30' (island)	\$	18,000
20' x 40' (island)	\$	24,000
30' x 40' (island)	\$	36,000
40' x 40' (island)	\$	48,000
40' x 50' (island)	\$	60,000
60' x 60' (island)	\$	108,000

SPACE SELECTION

Size of space desired: _____
 \$ _____

Please list six preferred exhibit spaces. Actual assignment will depend on Priority Points, date of application, etc. Do not concentrate choices in one area of the exhibit hall.

Booth# Choices:

1st _____ 2nd _____
 3rd _____ 4th _____
 5th _____ 6th _____

Companies you do not want in close proximity (every effort will be made to accommodate request, but cannot be guaranteed)

ASMBS Office Use Only
 Corporate Council: Y / N
 Booth size: _____
 Assigned Booth #: _____
 Booth Fee: _____ - 10% CC Discount: _____ = TOTAL DUE: _____
 Deposit Received Date: _____ CC/Check #: _____ By: _____ Amount Received: _____
 Balance Due: _____ Date Received: _____ By: _____ CC/check #: _____
 PAID IN FULL: _____

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CORPORATE COUNCIL

Corporate Council Member*? Yes No

If interested in membership and obtaining a 10% discount on exhibit fee, check here:

* Corporate Council dues must be current in order for discount to apply.

COMPANY LOGO AND DESCRIPTION

As part of your Exhibit Package you have the opportunity to include your company description and full-color logo in the Attendee Program Book. Please email both at this time to teresa@asmbs.org. They must be received no later than March 31, 2010, to be included in the Program Book. The description can be up to 100 words.

The logo should be in one of the following formats:

- (1) Vector EPS or Adobe Illustrator up to CS2 files with all fonts converted to outline is preferred. All spot or book colors converted to cmyk. (.eps or .ai)
- (2) 300 dpi CMYK .tiff or .jpeg is acceptable. Any file under 100 kb is not acceptable

*Also not acceptable formats: logos embedded in Microsoft Word or PowerPoint; logos from the web; .gif formats.

You may need to contact your marketing department, advertising agency, graphic artist or printer to obtain the appropriate high resolution file.

APPLICATION CHECKLIST:

- Have you...
- signed the application/contract?
 - included the payment of deposit?
 - emailed Company Logo and Description?

PAYMENT INFORMATION

Bill Credit Card for: \$ _____ Name on Card: _____

Check (Made payable to ASMBS) in the amount of \$ _____

AMEX VISA MasterCard: # _____ Exp. Date: _____

Printed Name on Card: _____

Signature: _____ Title: _____ Date: _____

Billing Address (If different from business address) _____

By signing below, the Company named in this Application & Contract to Exhibit acknowledges and agrees to comply with all rules, regulations, policies, terms and conditions contained in the Exhibitor Prospectus and the ASMBS Exhibitor Rules and Regulations, and any amendments thereto, all of which are expressly incorporated herein by this reference, as well as with all decisions ASMBS regarding the Annual Meeting. This contract shall not be binding until signed by authorized representatives of Company and ASMBS. ASMBS reserves the right, in its absolute discretion, to deny this Application & Contract to Exhibit. Company agrees to distribute the Exhibitor Prospectus and the ASMBS Rules and Regulations to all of Company's personnel involved with exhibiting at the Annual Meeting. The person executing this Application & Contract to Exhibit on behalf of Company has full power and authority to execute this Application & Contract to Exhibit on behalf of Company and to bind Company its terms. This Application & Contract to Exhibit shall be interpreted and enforced according to the laws of the State of Florida.

Signature: _____ Date: _____